



Golden Agers Rock!

CELEBRATING SENIORS MAKING THE BEST OF THE REST OF THEIR LIVES

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Get Out Your 8-Track Tapes!

The way we listen to music has changed SO MUCH since 1900. Just as Victrola was once all the rage, 8-track tapes were once the hot, new thing! In fact, did you know that automakers had a lot to do with the creation and implementation of the 8-track tape format?

Recorded music made the first step in greater mobility when, on Sept. 15, 1965, the Ford Motor Company offered 8-track cartridge players as an option in all its Mustangs & Thunderbirds as well as luxury Lincoln vehicles. RCA records soon began releasing its catalog on 8-tracks and the other major record labels followed suit.

Over the next two years, auto companies started to offer the players as a factory installed option and players for aftermarket installation were introduced. The 8-track becomes the option for listening to albums in vehicles & home players were introduced as a feature on many integrated home stereo systems.

The consumer stereo 8-track was invented by the Lear Jet Corporation. As appealing as the option of playing your favorite albums rather than hearing whatever radio stations are available, the 8-track cartridge format had its issues. But despite the fact that the tape inside them would break, stretch, and get tangled, the 8-track nonetheless became popular with music consumers & car players became a symbol of hipness.

In the early 1970s, sales of cartridges & players began to decline as cassettes were introduced into the car stereo market. The cassette tapes & their players proved more compact & reliable. (A similar car stereo paradigm shift happened about two decades later when CDs replaced cassettes.) By 1982, 8-tracks were no longer sold at retail outlets & were only available via mail order record clubs. The last 8-track offered is believed to have been Fleetwood Mac's *Greatest Hits* in 1988.

From vinyl on the Victrola to 8-tracks, to cassettes, to CDs, to streaming off

of the Internet and now, back to vinyl where our kids are fighting over the vinyl albums we grew up enjoying. WOW! It's true what they say. Everything old is new again!

Now on to more "important" stuff...

The third week of September is:

- Officer Appreciation Week
- Line Dancing Week
- Guitar Flat-Picking Week
- Hummingbird Celebration Week

Some fun only lasts a day.

- 15th**-Felt Hat Day
 - International Dot Day
 - IT Professionals Day
 - National 8-Track Tape Day
 - National Cheese Toast Day
- 16th**-National Tattoo Story Day
 - National Guacamole Day
 - Play-Doh Day
- 17th**-National PawPaw Day
 - Pro House Cleaners Day
 - Table Shuffleboard Day
 - Country Music Day
- 18th**-Bright Pink Lipstick Day
 - National Ceiling Fan Day
 - National Cheeseburger Day
- 19th**-Batman Day
 - Eat an Apple Day
 - Locate an Old Friend Day
 - Talk Like a Pirate Day

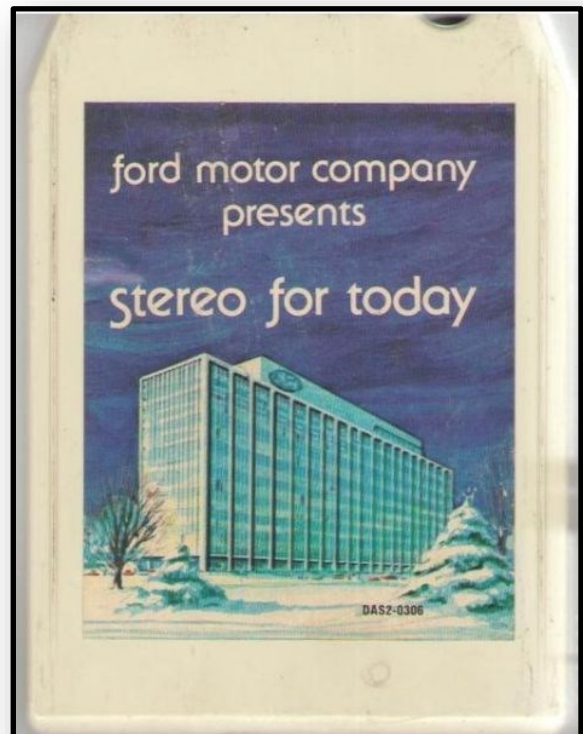
- 20th**-National Fried Rice Day
 - National String Cheese Day
 - Wife Appreciation Day
- 21st**-International Day of Peace
 - National Dance Day
 - Respect for the Aged Day

Have a great week & call if you need anything!

Serving Him & Loving it!

Carol 😊

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A picture of the 8-track that came with the 1965 Mustang as an intro to your car's stereo system.